

## VINL™ Program

### Briefing

**Value-integrated Leadership Program (VINL™)** is an advanced MPA course for senior government officials and business leaders to enhance their on-site leadership. It characterizes leadership as a process of defining and achieving objectives through discovering, integrating and delivering the follower value.

VINL™ provides the methodology of winning followers in leadership. It also renders a set of well-organized Leadership Effectiveness Metrics (LEM) for its beneficiaries to measure the progress of their leadership processes.

### Benefits

- Understanding leadership from a value-exchange perspective
- Learning followers' value-oriented behavior
- Walking through the process of winning followers with follower value
- Using the LEM to judge leadership effectiveness
- Improving leadership process
- Being an effective leader

### Beneficiaries

Government officials and business leaders

**Program Length:** 2 days or customer tailored

### Instructor

- C-level business leaders or
- Leadership Experts

### Clients

VINL is being introduced as an advanced MPA leadership program in HIT for government officials and business leaders. It has been provided to team leaders in world-class multinational corporations.

